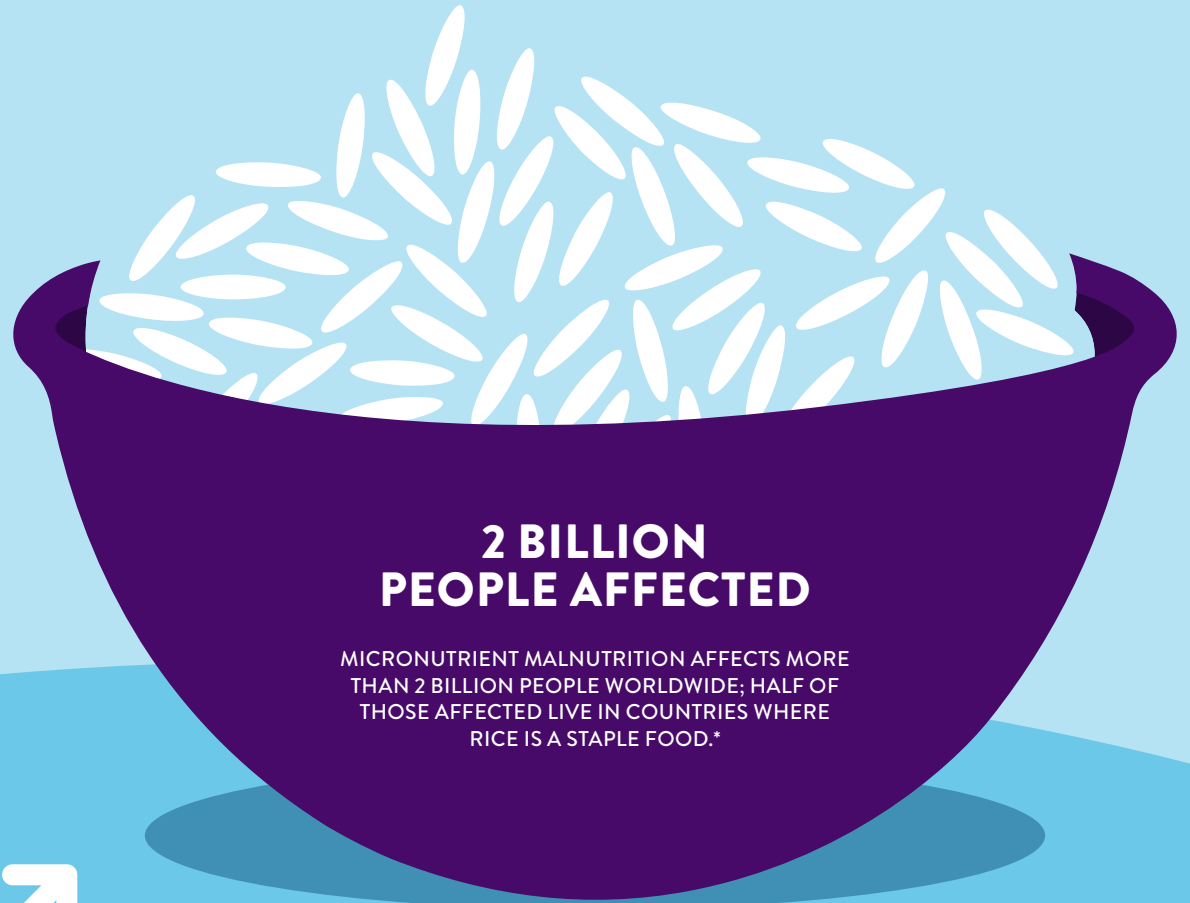


FORTIFYING RICE TO FIGHT MALNUTRITION

Rice is a staple food that feeds half the world, including some of the world's poorest countries. Besides being an abundant food source, rice can also help overcome the global health problem of micronutrient malnutrition, through fortification with essential vitamins that are lacking in people's diets. Working with the international nonprofit organization PATH, Abbott scientists reformulated PATH's Ultra Rice®, a fortified grain that looks and tastes like rice. The new formulations are already making a positive impact.



**2 BILLION
PEOPLE AFFECTED**

MICRONUTRIENT MALNUTRITION AFFECTS MORE THAN 2 BILLION PEOPLE WORLDWIDE; HALF OF THOSE AFFECTED LIVE IN COUNTRIES WHERE RICE IS A STAPLE FOOD.*



**10% REDUCTION
IN COSTS**

The enhanced formulation reduced costs by approximately 10 percent, and optimized flavor, aroma and appearance to make Ultra Rice mimic traditional rice as closely as possible.



**APPROVED FOR
DISTRIBUTION**

In the United States, the Department of Agriculture approved fortified rice for distribution through U.S. food aid programs around the world.



**450,000 CHILDREN
REACHED**

In India, the new Ultra Rice formulation is now being distributed as part of the school lunch program for 450,000 children.

* United Nations. "United Nations Decade of Action on Nutrition (2016–2025)." (2016).